

PROSPER AFRICA

A U.S. TRADE AND INVESTMENT INITIATIVE



Visit the website at: prosperafrica.gov

There are tremendous opportunities for trade and investment between the United States and Africa's fast-growing economies — and the U.S. Government is committed to helping businesses and investors unlock these opportunities.

This is where Prosper Africa comes in.

Prosper Africa is a Presidential-level national security initiative aimed at strengthening the strategic and economic partnership between the U.S. and Africa by catalyzing transformative two-way trade and investment flows. Working hand-in-hand with the private sector, the U.S. Government facilitates transactions and shapes future opportunities by fostering healthy business climates. Together with the private sector and African government partners, we are building new markets for American products, driving billions of dollars of investment in Africa, and creating thousands of jobs for both African and American workers.

What We Offer



We provide **market insights** so businesses and investors across Africa and the United States can learn about the economic opportunities available today and those emerging tomorrow.



We offer a wide range of **deal support** services to help businesses and investors across the United States and the African continent identify partners, advance opportunities, and close deals.



We support businesses and investors in **securing financing** through our resources gathered from 17 U.S. Government agencies.



We work with governments across the African continent to craft solutions that **strengthen business climates**.

Delivering Results

Since June 2019, the U.S. Government has delivered the following results:

1852 deals

closed between the United States and African nations

\$86 billion

estimated in exports and investments

49 countries

where the U.S. Government supported deals to close



Our Reach

Top sectors



444

Agribusiness



111

Energy



119

Financial Services



99

Food & Beverage



63

Aerospace & Defense



75

Industrial Materials

Countries by deal

